



On Campus

A monthly publication for the faculty and staff of Greenfield Community College

March 1995

March goes out with two teleconferences

"Quality of Life in the Electronic Village"

On Campus is the monthly employee newsletter of Greenfield Community College. It is produced by the Office of Public Relations and distributed free to all full- and part-time faculty and staff, trustees, members of the board of directors of the Greenfield Community College Foundation, and other friends of the college.

Send your calendar items (meetings, deadlines, events) or news (new appointments, promotions, awards, grants, published work, conferences, weddings, births and other personal and professional activities and accomplishments) to Bill Johnson or Russell Powell by the first of the month for inclusion in that month's issue (Monday, April 3 for the April issue).

How will daily life be different in an age of "electronic villages"? That is the question experts on information privacy, education, democracy and health care will address in a national forum presented in the Stinchfield Lecture Hall on Thursday, March 30, from 12:30 p.m. to 3 p.m.

Expanding computer technologies and networks may soon significantly alter the way people live, whether for better or worse. This free teleconference and forum will examine the potential effects of computer networks on people's lives. Participants will examine three major topic areas:

- The effects electronic villages may have on our education system, workplace health-care system and government;
- The fundamental ethical and social issues which will arise, such as balancing increased access to information with the

need for privacy, providing access for people who lack the knowledge or resources to participate, and developing electronic

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"Living with Grief: Children Mourning, Mourning Children"

GCC, in collaboration with Hospice in Franklin County, will present the second annual national bereavement teleconference, "Living with Grief: Children Mourning, Mourning Children," on Thursday, March 30, from 1 p.m. to 4 p.m. at the Franklin County Technical School in Turners Falls.

The live-via-satellite interactive professional development program has been

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Student senate donates \$10,000 to capital campaign

The student senate has voted to donate \$10,000 to the capital campaign to furnish the student lounge area in the Downtown Center. In their letter to **Charlie Carter**, executive director of the GCC Foundation, following their February 27 vote, the senators wrote, "The nursing students, who will be spending almost all of their time at the downtown campus, deserve to benefit from the student activities fee which all GCC students pay.

"We realize these students may be unable to utilize the recreational facilities and attend the various social events offered through the Office of Student Life on the main campus. Therefore, we felt we should do what we can to ensure that the downtown campus has a comfortable, relaxing lounge area for its students.

"A little relaxation can go far in the middle of a long day of classes."

Space utilization committee here to stay

BOB KEIR, dean of enrollment and community services, has been named 1995 campaign director for the United Way of Franklin County. The United Way supports more than 30 human service agencies in Franklin County. The annual fund drive, Bob notes, will take place from September to November.

The space utilization committee, convened this fall to discuss how best to re-allocate the rooms vacated by the nursing department when it moved to the Downtown Center in January, has been made a standing committee by Interim President **Larry Dean**. The committee, he says, will be expected to "provide a continual review of the space utilization and space needs of the institution from a long-range perspective."

Specifically, the committee is charged with:

- Developing principles that will guide the allocation and renovation of space in the main and downtown buildings;
- Reviewing the college's need for a second building on campus and other long-term capital planning projects; and
- Considering requests, both internal and external to the college, for long-term use of space in the main and downtown buildings, in light of the college's mission, available financial resources, and established principles.

The membership of the standing

committee will remain the same as the ad hoc committee: facilities consultant **Hank Henry** (chair), **Sylvia Carey**, acting director of computer and media services, Dean of Administrative Services **Janet Chayes**, Dean of Humanities **Joan Ibish**, Dean of Enrollment and Community Services **Bob Keir**, and **Ira Rubenzahl**, vice-president for academic affairs and student support.

The decision to make the committee permanent was the unanimous recommendation of the ad hoc committee. "What started off as a requirement to relocate the development office so that administrative services could regain the space," wrote Hank in the ad hoc committee's January 20 report, "soon led to a review of student access to a cashier facility, the required size of the cashier function, a review of secretarial support for the development office, copier accessibility, and a multitude of peripheral matters. So the need does exist for some sort of management oversight committee which will not lose sight of the forest for the trees."

"Living with Grief" teleconference

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specially designed for the full spectrum of caregivers—professionals, volunteers, students and family members—educators, and other interested persons. The teleconference is free, although continuing Education Units (CEUs) are available at a cost of \$10. Complimentary *Children Mourning, Mourning Children Companion Books* will be distributed to invited participants.

The teleconference program will focus on issues surrounding the ways in which children deal with the death of a loved one, and how loved ones deal with the loss of a child. The program will feature a distinguished panel of bereavement educators, including Dr. **Ronald Barrett**, associate professor of psychology at Loyola

Marymount University; Dr. **Charles Corr**, professor of philosophy, Southern Illinois University; Rabbi **Earl Grollman**, a noted author and lecturer on children's grief; and Dr. **Catherine Sanders**, psychologist and director, The Center for the Study of Separation and Loss.

Cokie Roberts, special correspondent for ABC News, will moderate. Also featured will be **Paul Alexander**, composer and performer of songs about bereavement and a clinical social worker at St. Mary's Hospital for Children in New York.

The teleconference is sponsored by the Hospice Foundation of America. For more information, call **Mirrless Underwood** at extension 346.

"Quality of Life in the Electronic Village"

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villages without creating wrenching social change; and

- Current U. S. laws and government policies intended to encourage the growth of nationwide computer networks and to increase information exchange.

The following panel members will be accepting questions via phone or fax to address immediately on the air:

Paul Evan Peters, moderator. Peters is executive director of the Coalition for Networked Information, a joint project of the Association of Research Libraries, CAUSE, and EDUCOM.

Stephen R. Acker, associate professor of communications at Ohio State University and a research fellow at the Center for Advanced Studies in Telecommunications.

Rick Boucher, U. S. House of Representatives (VA, 9th District), proponent of legislation to provide improved telecommunications services for rural America.

Deborah G. Johnson, professor of

philosophy in the department of science and technology studies at Rensselaer Polytechnic Institute, who specializes in engineering and computer ethics.

Donald A. B. Lindberg, M. D., director of the National Library of Medicine and first director of the National Coordination Office for High Performance Computing and Communications.

Bryan Pfaffenberger, University of Virginia anthropologist who researches the effects of computers on the workplace, business, and on the democratizing of information.

Marc Rotenberg, founder and director, Electronic Privacy Information Center (EPIC) and specialist in information privacy law.

"Quality of Life in the Electronic Village" is produced by the Choices and Challenges Project at Virginia Polytechnic Institute and State University. For more information, call **Sylvia Carey** (x287) or **Karen Truchart** (x260).

Astronomy professor TOBY SUTTON will teach an astronomy course at Mount Wachusett Community College next semester as part of a faculty exchange. MWCC's TED FILTEAU will teach a human sexuality course here at GCC. The exchange came about following the first joint professional day with MWCC this fall. Academic Dean LINDA CAVANAUGH liked the description of the human sexuality course she heard at the professional day, and realized that GCC offered nothing quite like it. At the same time, she discovered that MWCC did not offer astronomy. She approached Toby, and he was interested. They visited MWCC earlier this month in anticipation of the teaching assignment. Linda says she is "very open" to the idea of future faculty exchanges with MWCC or other institutions.

College signs articulation agreement with Frontier

GCC has signed an articulation agreement in retail buying and merchandising with Frontier Regional High School. The agreement, signed by Interim President **Larry Dean** and **William Decker**, principal of Frontier Regional, follows a series of discussions and an exchange of course materials between the faculties of the two institutions, in which it was concluded that student competencies developed at Frontier in the retail buying and merchandising option were applicable to special course requirements in GCC's retail marketing program.

Under the terms of the agreement, GCC will grant advanced standing to graduates of Frontier who:

- Complete their last year with a grade of "B" or better; and
- Present a letter of recommendation from their faculty member within the program, specifying the courses and credits

for which the student qualifies.

Retail marketing students at Frontier meeting these requirements will receive three credits each for BUS 215, "Retail Buying and Merchandising," and BUS 105, "Mathematics for Business".

The reason for the agreement, according to its introduction, is that the faculty at both institutions "acknowledge that the current development of new technologies has had great impact on career preparation programs at both institutions, so that increasingly demanding curricula must be presented in limited time frames.

"There is consensus that a more integrated approach to career preparation would be in the best interests of students." The agreement will "eliminate unnecessary duplication of course work and establish a clear and continuous education path for students."

*The "Seven Blunders
of the Modern World,"
according to Mahatma
Gandhi:*

- 1) *Wealth without work*
- 2) *Pleasure
without conscience*
- 3) *Knowledge
without character*
- 4) *Commerce
without morality*
- 5) *Science without humanity*
- 6) *Worship without sacrifice*
- 7) *Politics without principles*

*The Seven Blunders were
engraved on a talisman by
Gandhi in 1947 for his
grandson, Arun, weeks before
Gandhi was assassinated.
The Indian leader said the
blunders caused the violence
that plagues the world, and
called the disbalances
"passive violence".*

Draft report of audit firm recommends improving accounting "fundamentals"

The finance committee of the board of trustees, administrators, faculty and staff listened intently February 22 as the first report on the college's financial procedures was presented by **John Moriarity** of the audit firm KPMG (Peat Marwick). The 17-page report contains numerous recommendations to improve management of the college finances. Most issues relate to "internal control," which just means there are effective procedures to safeguard resources, says Dean of Administrative Services **Janet Chayes**. Moriarity explained that these procedural safeguards must begin at department levels.

The report principally addressed areas of weakness already identified by the administration. These have to be corrected before adequate financial statements can be prepared. Moriarity called these "the fundamentals" and they are identified in the report as Priority A. They include major changes in accounting procedures, handling of cash, reconciliations, billing, and disbursements.

Organized by functional area, the Priority A items total as follows: General Accounting Controls—7 (related to budget development and monitoring, many already in process); Improvements Required to Develop Generally Accepted Accounting Principles Financial Statements—11; Billing/Cash Receipt Cycle—8; Purchasing/Cash Disbursement Cycle—3; Accounting for Federal Funds—8. Also addressed are tax issues on what the IRS defines as "unrelated business income".

During questions from trustees, Moriarity said there are clear indications that all the community colleges will be required to be independently audited. Pressures for these audits are coming from

the state, the federal government and accrediting bodies. KPMG is currently working with several other Massachusetts community colleges.

On what to tackle first, Moriarity said the fundamentals must be fixed first; otherwise bigger problems may appear down the road. Six to 12 months will be needed for this process. Then the Title III

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Banner software system will help maintain the appropriate financial records. This first phase of the audit review did not address whether the college has the necessary staff or equipment, but it is expected that the next phase will.

Follow-up questions and comments by Vice President for Academic Affairs and Student Support **Ira Rubenzahl**, academic dean **Linda Cavanaugh**, director of the outdoor leadership program **Kate Douglas** and library director **Carol Letson**, among others, says Janet, "showed interest in these difficult new issues for the college" and an "appreciation" for Moriarity's expertise and approach.

Moriarity will meet with the finance committee again on Wednesday, March 29 with suggestions on how to implement the most urgent recommendations.

Copies of the report are available to faculty and staff on request from the business office.

Executive council membership finalized

The library has added several new videos that focus on current education, training and workplace issues. They are on reserve and can be accessed by contacting library assistant CAROLYN BELLANY.

The new titles are:

Transition Years: School to Workplace in the 21st Century

Azubi: Portrait of Three Apprentices in Berlin

The New American Workforce

The Future of Higher Education

and

Developing Programs in Adult Education (part of the "Author, Author" series).

Another video, *The Future of Higher Education: Creating the New American College*, is expected by the end of March.

Membership in executive council has been set for the duration of Larry Dean's interim presidency. Here's the lineup:

Jane Abbott, director of financial aid

Don Brown, director of admission and student records

Jean Battaglia, director of human resources

Sylvia Carey, acting director of computer and media services

Linda Cavanaugh, dean of business, natural sciences and mathematics

Janet Chayes, dean of administrative services

Margaret Craig, director of nursing and health occupations

Jill Crooker, comptroller

Hank Henry, facilities consultant

Joan Ibish, dean of humanities

Bob Keir, dean of enrollment and community services

Nancy Mayberry, staff assistant to the president

Russell Powell, director of marketing and public relations

John Pride, director of physical plant

Ira Rubenzahl, vice president for academic affairs and student support

Mirrless Underwood, dean of behavioral and social sciences

FY96 publication requests due April 3

If you anticipate a need for a publication in the next fiscal year, get your request in soon. That's the word from **Russell Powell**, director of marketing and public relations, who has set an April 3 deadline for publication requests for FY96. The deadline will allow for better budgeting of time and financial resources.

Not all publication requests are likely to be honored, Russell notes; there simply isn't enough time or money. But a limited number of handbooks and brochures may be funded if the need is identified early on. The marketing committee, which Russell chairs, will prioritize requests and make recommendations for the FY96 budget process.

The public relations office is responsible for producing a number of college-wide publications each year. These include:

- The college catalog (June 1 publication date)
- Viewbook (September 30)
- Three issues of the *Course Guide* (August, January and April)
- General information brochure (September 15)

• Transfer brochure (publication date to be determined)

• Two editions of *GCCNews*, fall (November) and spring (April). For budget reasons, only the spring edition is being produced in FY95.

• Admission application (July 1)

There may be money in FY96 for one or two additional brochures or special projects. Priority will be given to requests that serve the largest audience, and academic programs are encouraged to cluster their requests along broad subject lines like "business" or "humanities". The need for individual program brochures should be drastically reduced due to the development this year of personalized letters from program coordinators to prospective students who have identified their academic interests (as the viewbook encourages them to do).

If you have a publication need for next year, send a note to Russell indicating the nature of the request, your justification, and a brief description of how the publication will be used. If you have any questions, call Russell at extension 296.

What's Happening

Monday, March 13

Open hearing about the college's five-year report to its accrediting body, the New England Association of Schools and Colleges (NEASC). Employees are invited to give a statement addressing GCC's Vision for 2000 as outlined in the college's mission statement (copies of the statement are available in the president's office), and to help set priorities and emphases for future initiatives. For information contact committee members **Janet Chayes, Margaret Craig, Budge Hyde, Carol Letson or Toby Sutton**. Rescheduled from February 28. The hearing will be from **2 p.m. to 3:30 p.m.** in the Sloan Theater.

Wednesday, March 15

Deficiency notices due.

Friday, March 17

Evacuation Day—no day or evening classes scheduled.

Monday, March 20 through Friday, March 24

Spring recess—no day or evening classes.

Friday, March 24

Deadline for applications for **Ethel Dow Wells Scholarships** for the spring semester. To be eligible, a student must be:

- Full-time this semester with 12 or more credits;
- A resident of Franklin County for at least two years prior to the date of application;
- A financial aid applicant with a

completed financial aid file; and

- In at least the second semester of attendance at GCC with a GPA of 2.65 or better.

Applications are available in the financial aid office.

Thursday, March 30

Videoconference: "A Choices and Challenges Forum: Quality of Life in the Electronic Village". Panelists will examine how privacy, education, democracy and health care will be different in an age of "electronic villages". See page one article for details. Stinchfield Lecture Hall, **12:30 p.m. to 3 p.m.**

Thursday, March 30

Videoconference: "Living with Grief: Children Mourning, Mourning Children". A free professional development program specially designed for the full spectrum of caregivers: nurses, doctors, psychologists, social workers, HOSPICE workers, family members and other educators and caregivers. See page one article for details. Franklin County Technical School, Turners Falls, **1 p.m. to 4 p.m.**

Monday, April 3

Deadline for FY96 publication requests, to Russell Powell.

Monday, April 3

Deadline for April edition of *On Campus*.

Friday, April 7

"An Evening of Vocal Music" will feature pianist and music program director **George Soulos**, soprano **Margery McCrum** and baritone **Rob Hamm** in a program of duets, arias, an original song cycle by George, and selections from opera

and musical comedy. There is no admission charge, but donations are encouraged to benefit the college's music scholarship fund. Sloan Theater, **7:30 p.m.**

Wednesday, April 12

Trustees meeting. Downtown Center, **8 a.m.**

Friday, April 28

"An Informal Flute Recital" with **Sue Kurlan**, flutist, and **George Soulos**, pianist, will make a presentation featuring the Prokofieff *Sonata in D Major Opus 94*. The program will include two short selections demonstrating the piccolo and the alto flute. Free in the Sloan Theater, **10 a.m. and 11 a.m.**

Wednesday, May 3

Annual **Honors Convivium** sponsored by the GCC Foundation.

Friday, May 19

Formal **dedication of Downtown Center**. Live music, food, tours, dignitaries—the works. Early evening. Details to follow.

Wednesday, May 24

Fifth annual **GCC Scholarship Golf Tournament**, at the Crumpin-Fox Country Club in Bernardston. Shotgun scramble tournament with men's, women's and mixed divisions begins at **11 a.m.** Dinner at Adiamo's to follow. This event has raised thousands of dollars in scholarship aid. Sponsor deadline: May 10. Entry deadline: May 17. To enter or for more information, call **Jean Simmons** at extension 315.